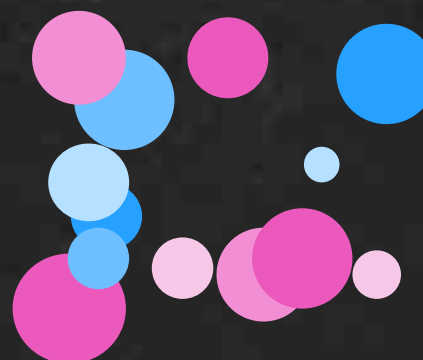
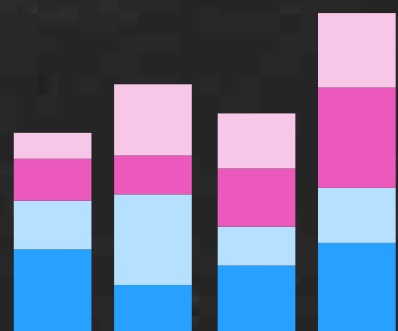
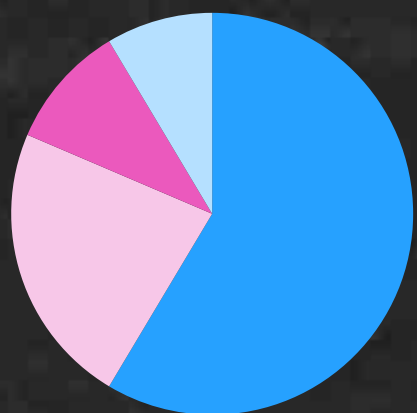
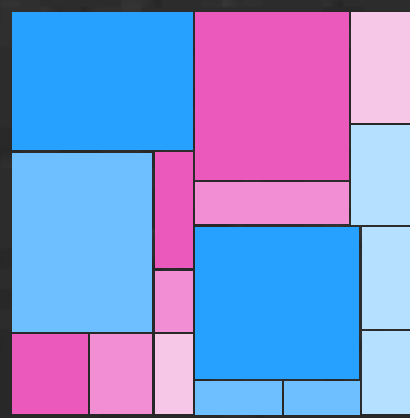
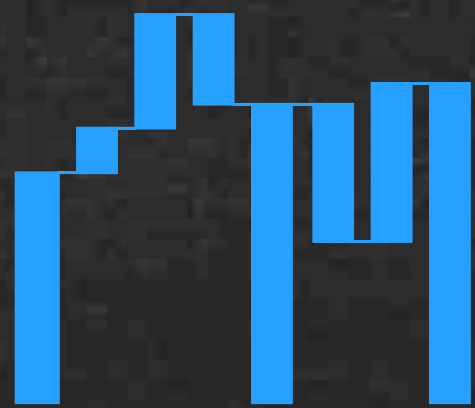
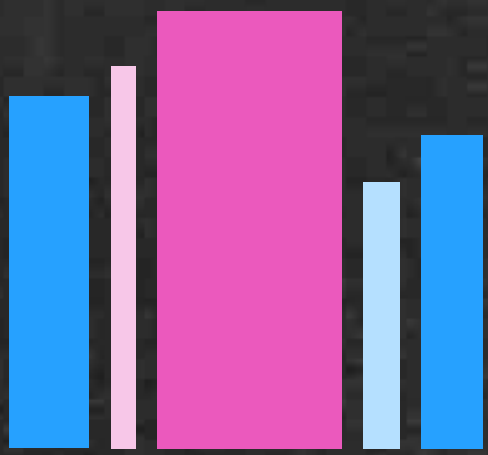
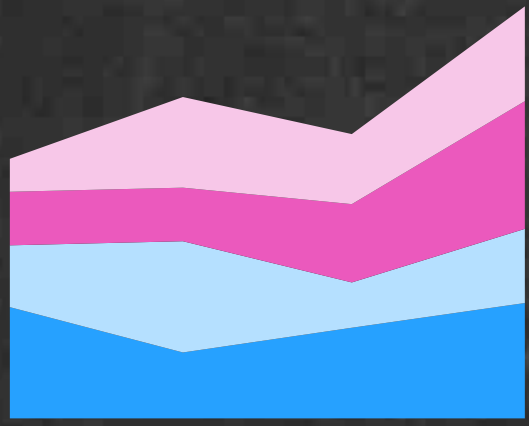


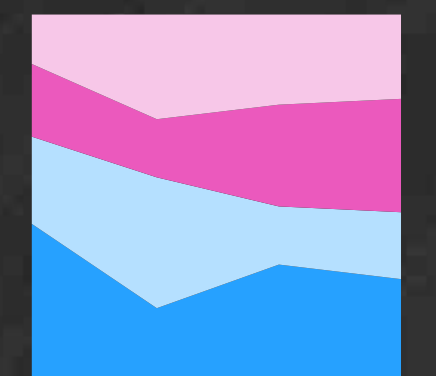
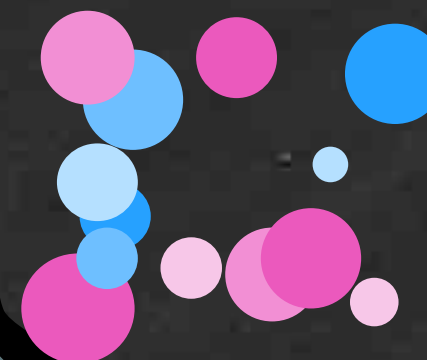
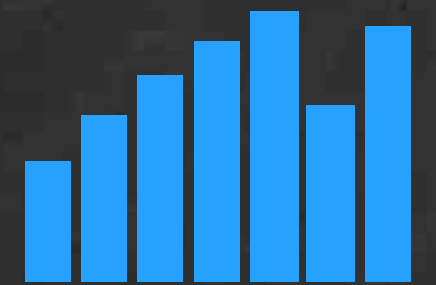
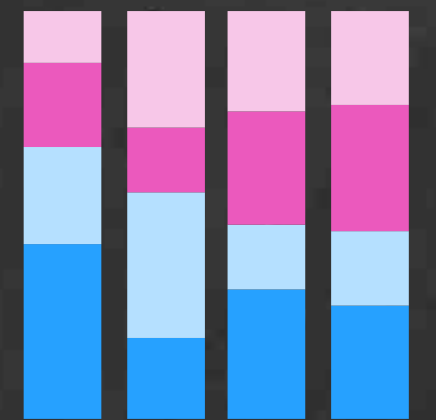
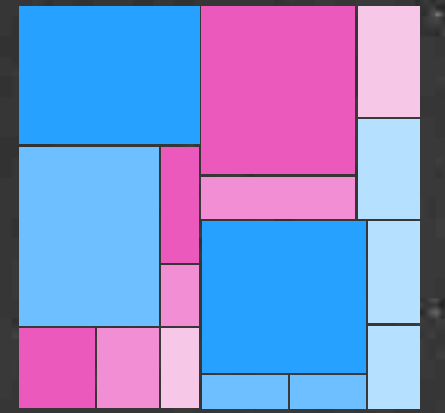


**Welcome to
the rescue of the
world from poor
PowerPoint
presentations**

Particularly today, in times of digitization, we want to base our decisions on facts and data



However, when we
hear dry factual
statements
we are critical
and sceptical



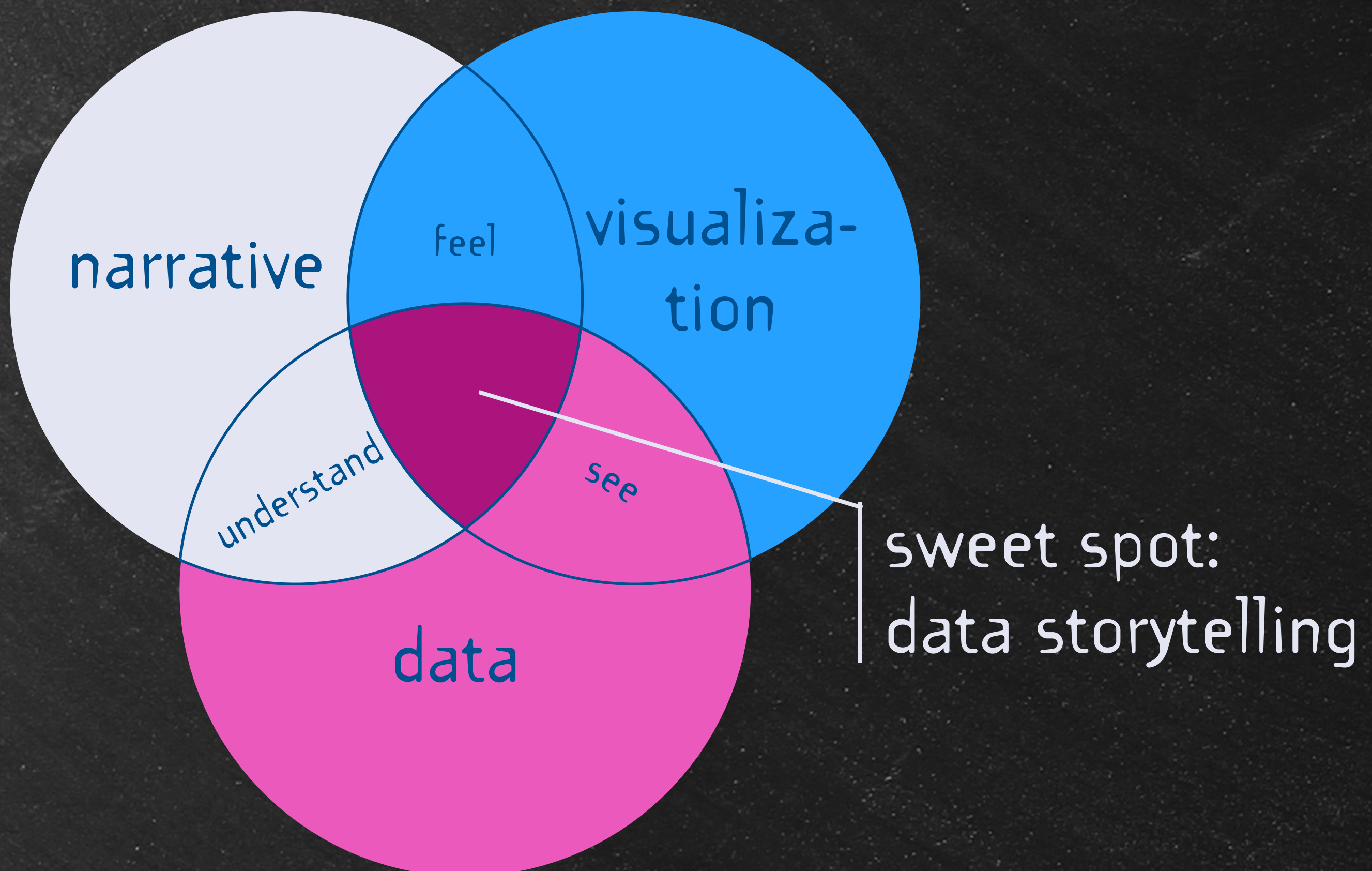


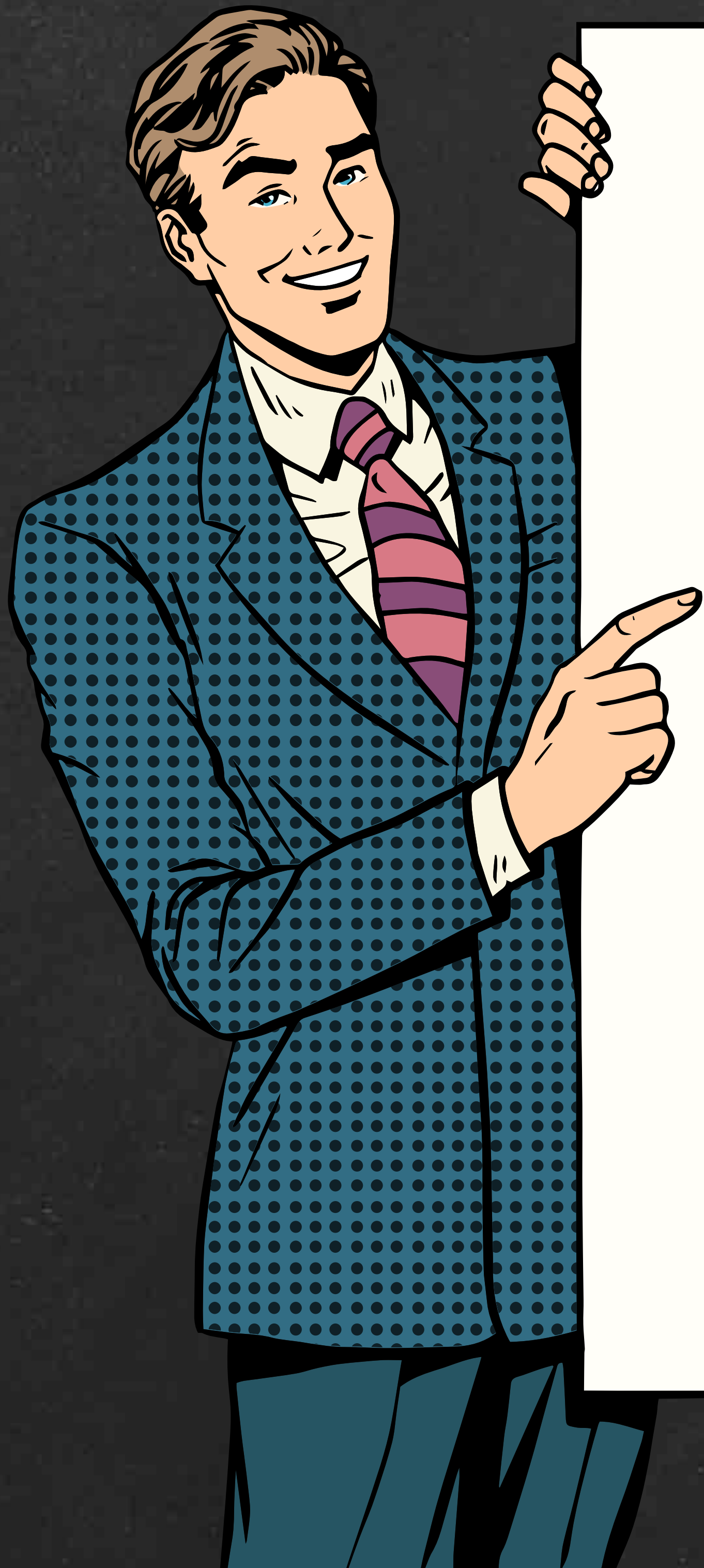
Yet, if we are engrossed in an exciting story, we get emotional and listen intently!



Your audience will comprehend
your key messages faster and
your data will make their eyes
shine!

Data storytelling combines your data results with a strong visualization and a fascinating narrative





Consulting

Together with you we create the story of your presentation by working through our process steps. We can help with the design of the slide deck and also offer to present your data story to your audience or moderate your event.

Key note

A great way to start the conversation in your team is to introduce them to the topic via a key note: a one hour overview of what data storytelling is and why it is relevant to them. A subsequent Q&A helps to get a better understanding of Data Storytelling.

Training

Upon request we design a workshop for your team according to your needs.

Depending on the depth of the training you can opt for anything between 3 hour virtual to 4 day presence training.

Sneak Peak

In case you want to dip your toe into the water first, we offer a half day sneak peek workshop at a special rate.

In this workshop we cover only the introductory key note and the first two steps of our consulting process.



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tions! Visit us at:

Lückenkrach
Friederike Oehlerking
Heinrich-Heine-
Gaerten 21a
40549 Duesseldorf
Germany

phone: +49-170-33 75 095
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The logo for 'Lückenkrach' features the word 'Lückenkrach' in a white, sans-serif font. The word is enclosed within two sets of magenta-colored parentheses. The first set of parentheses is on the left, and the second set is on the right. The parentheses are stylized, with the inner curve being slightly thicker than the outer curve.

Convince with data, inspire with stories!

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